



## PARTNERSHIPS & SPONSORSHIPS

For almost a century Elmwood Park Zoo has provided generations of families with a vibrant source of fun and learning, and provided countless businesses with a unique marketing and promotional platform.

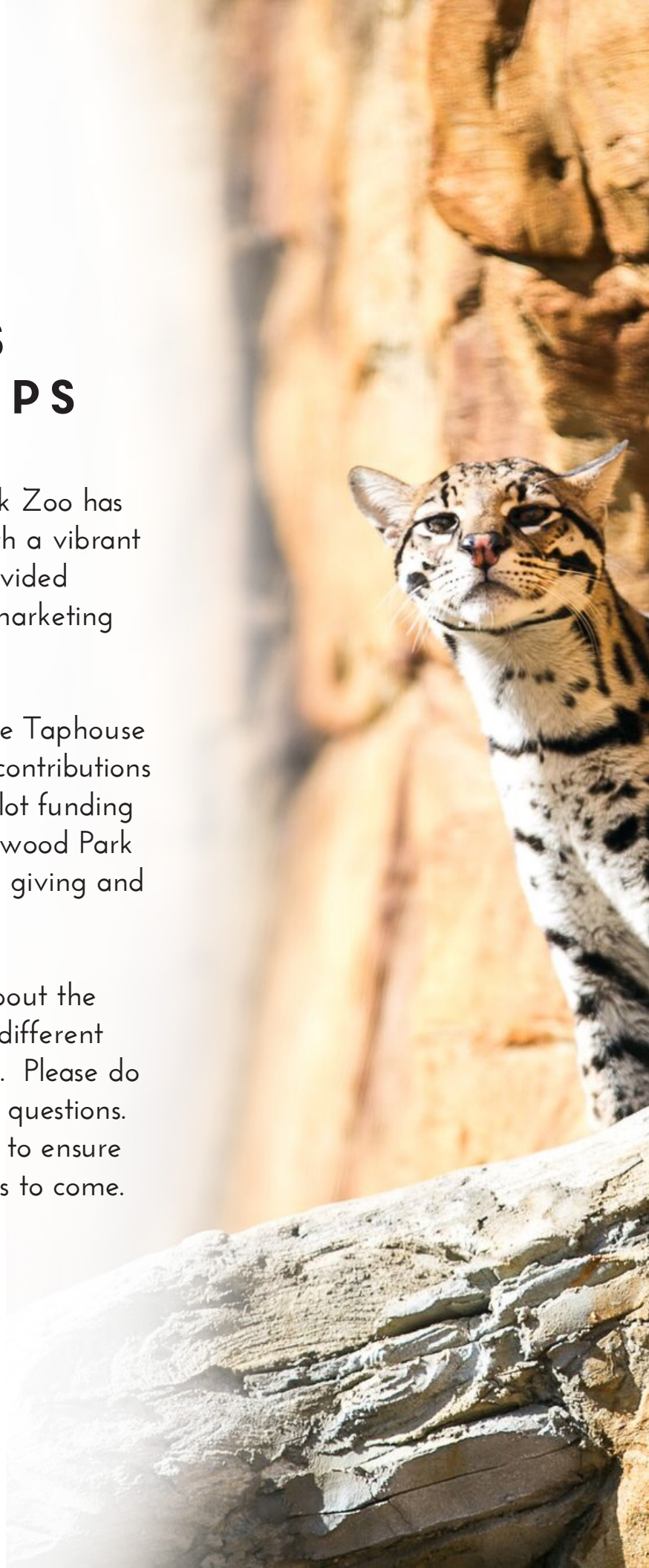
From highly visible sponsorships, like Taphouse 23's Giraffe-feeding Experience, to contributions that make a difference, like SEI's pilot funding for new educational programs, Elmwood Park Zoo fits perfectly into your business' giving and marketing needs.

Enclosed, please find information about the Elmwood Park Zoo and the many different ways our organizations can partner. Please do not hesitate to contact me with any questions. I look forward to working with you to ensure Elmwood Park Zoo is here for years to come.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Conti", written in a cursive style.

Jennifer Conti  
Development Director



# CORPORATE HEROES PROGRAM

	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
<b>Benefits for Your Company &amp; Community</b>					
Plaque on our Corporate Partners Board visible to our 700,000 annual guests	✓	✓	✓	✓	✓
Listing with hyperlink on our Corporate Partners Webpage hosting over 600,000 annual viewers	Logo	Logo	Name	Name	Name
Social media posts recognizing the partnership and all "Corporate Hero" pass disbursements	5	3	1	1	1
Corporate Hero Admission Passes gifted in your company's name to one of the registered charities or schools the zoo supports within the community	350	100	75	50	25

*\*We are more than happy to tailor a personalized partnership to fit your exact needs!*



Website  
1,816,147 Views/Year



YouTube  
23,473 Views



Facebook  
55,582 Likes



Instagram  
7,628 Followers



ZMail  
53,516 Subscribers



Twitter  
2,437 Followers

## 2016 HIGHLIGHTS



93,586  
Giraffe  
Feedings



11,566  
Bison  
Feedings



23  
Billboards &  
Bus Wraps



27  
Phila. Eagles  
Appearances



128  
Field  
Trips



3,000  
Social Media  
Posts