

Harvest Fest

PUMPKIN WEEKEND

OCTOBER 24 AND 25

From Jack-o-Lanterns, to polka dots, to curlycues, any design is fun when you get to paint your own pumpkin!

To ensure distancing, Pumpkin Weekend is a preregistered event. Each family participating in the weekend will have their own area — because here at EPZ, safety and fun are always first!

\$2,500 Presenting Sponsorship Benefits:

Digital Marketing:

- **Social Media** (80,000+ fans)
 - Sponsor logo on Facebook Event Page.
 - Sponsor acknowledgment in at least three (3) Facebook posts, tagged to sponsor's page.
 - Sponsor acknowledgment in at least two (2) Instagram posts.
- **Email** (36,000 subscribers)
 - Sponsor log included in at least at least two (2) eblast promotions.
- **Website** (5,044 Visitors/ Day)
 - Sponsor logo featured on the Boo at the Zoo webpage
 - Sponsor logo featured on Pumpkin Weekend webpage.
- **Direct Engagement**
 - Invitation to setup a Marketing Booth during the Pumpkin Weekend to distribute promotional materials and "treats" to 4,000 Boo at the Zoo guests and preregistered Pumpkin Weekend participants.

BUSINESS

CONTACT

PHONE

EMAIL

SPONSORSHIP AMOUNT

I have enclosed a check payable to "Elmwood Park Zoo"

I would like to pay by credit card

VISA

MASTER CARD

AMEX

NAME ON CARD

CARD NUMBER

EXP.

CVC

ZIP