

# Harvest Fest

## SCARECROW WEEKEND

OCTOBER 10TH AND 11TH

**From monsters, to critters, to good ol' fashioned hay men — anything goes during EPZ's Scarecrow Making Weekend!**

To ensure distancing, Scarecrow Weekend is a preregistered event. Each family participating in the weekend will have their own area — because here at EPZ, safety and fun are always first!

### \$2,500 Presenting Sponsorship Benefits:

#### Digital Marketing:

- **Social Media** (80,000+ fans)
  - Sponsor logo on Facebook Event Page.
  - Sponsor acknowledgment in at least three (3) Facebook posts, tagged to sponsor's page.
  - Sponsor acknowledgment in at least two (2) Instagram posts.
- **Email** (36,000 subscribers)
  - Sponsor log included in at least at least two (2) eblast promotions.
- **Website** (5,044 Visitors/ Day)
  - Sponsor logo featured on the Boo at the Zoo webpage
  - Sponsor logo featured on Scarecrow Weekend webpage.
- **Direct Engagement**
  - Invitation to setup a Marketing Booth during the Scarecrow Weekend to distribute promotional materials and "treats" to 4,000 Boo at the Zoo guests and preregistered Scarecrow Weekend participants.

BUSINESS

CONTACT

PHONE

EMAIL

SPONSORSHIP AMOUNT

I have enclosed a check payable to "Elmwood Park Zoo"

I would like to pay by credit card

VISA

MASTER CARD

AMEX

NAME ON CARD

CARD NUMBER

EXP.

CVC

ZIP