



ELMWOOD PARK ZOO

WILD LIGHTS

SPONSORED BY *Taphouse*

NOV. 20 - DEC. 30

Fridays — Sundays

- Nov. 20, 21, 22
- Nov. 27, 28, 29
- Dec. 4, 5, 6
- Dec. 11, 12, 13
- Dec. 18 — 23
- Dec. 26 — 30

This holiday season, Elmwood Park Zoo will be transformed into a magical wonderland aglow with millions of festive lights and the sights and sounds of the holiday season. Highlights of Wild Lights include spectacular light displays, live music, fun arts and crafts, and a chance to see Santa himself - all featured outdoors throughout the zoo's impeccable footprint!

Now in its third year, Wild Lights has become a favorite holiday tradition in Montgomery County providing tens-of-thousands of families and friends with a memorable experience to enhance the season.

DON'T MISS THE OPPORTUNITY TO BE A PART OF ONE OF THE ONLY LIGHT FESTIVALS IN THE REGION — SPONSOR WILD LIGHTS TODAY!

Need a safe space to celebrate the holidays with your team?

Inquire about our holiday lights private events packages or bulk-ticket-program to send your team and their families to the can't miss event of the holiday season!



SPONSOR LEVELS

\$15,000 \$7,500 \$5,000 \$1,000

Sponsor of Illuminated Wild Lights Section

(Featuring logo placement and sponsor acknowledgment)



Logo on Event Ticket



Logo on E-Blasts

(52,000+ subscribers)



Mention on Social Media

(70,000+ impressions)



Logo on Event Website

(1.8M views yearly)



Opportunity to staff a Marketing Booth During a Wild Light Night

All 23 Nights

12 Nights

7 Nights

3 Nights

Logo on Welcome Banner



Corporate % Discount on Wild Lights Tickets

Great for thanking employees for working hard during a difficult year!

50%

25%

BUSINESS

CONTACT

PHONE

EMAIL

SPONSORSHIP AMOUNT

I have enclosed a check payable to "Elmwood Park Zoo"

I would like to pay by credit card

VISA

MASTER CARD

AMEX

NAME ON CARD

CARD NUMBER

EXP.

CVC

ZIP