



ELMWOOD PARK ZOO'S 95TH ANNIVERSARY CELEBRATIONS

This year marks the zoo's 95th anniversary: a year-long celebration of our strength, determination and growth which has propelled Norristown's storied nonprofit into the future. The unique pairing of benefits and marketing offered in our "95th Anniversary Celebrations" Package will allow you and your company to celebrate with us all year long as we continue to give back to the community that has supported us for almost a century.

\$50,000

95th Anniversary Celebrations Benefits

- Company Logo on 4-week run of 95th Celebrations Billboard
- Logo on week-long homepage pop-up ad
- 3 Social Media Video Posts
- Title Sponsorship of 1 Key Guest Services Event

Anniversary Gala Benefits

- 1 Table of 10 Guests
- Family Membership for Each Guest
- Company Logo on Gala Presentation Screen
- Year-long Sponsorship plaque on an EPZ Exhibit
- A Zoo on Wheels Education Programs Sent to a Title-1 Class in Your Honor *(acknowledged on social media)*
- Logo or Name Displayed on 95th Celebrations Step & Repeat *(displayed during all four fundraising events)*

Beast of a Feast Benefits

- Company included in 92.5 XTU Beast of a Feast Radio Commercials
- Billboard Inclusion
- 20 Beast of a Feast VIP Tickets
- Logo Carved in Ice Sculpture
- Social Media, Email & Webpage Recognition
- Full-page Digital Program Book Ad
- Recognition in Text Message to Beast of a Feast Attendees

Wine Safari Benefits

- 10 Wine Safari Tickets
- Complimentary Bottle of Red and White Commemorative ZooWine
- Social Media, Email & Webpage Recognition

Golfing Fore Conservation Benefits

- Presenting Sponsorship *(not exclusive)*
- Two Team Entries (Eight Players) *(includes lunch, dinner, bar, greens fee, driving range, cart use, deluxe gifts and all golfer activities)*
- Hole Flag Sponsor *(your company logo on commemorative 95th year celebration select hole flag stick)*
- Social Media, Email & Webpage Recognition

\$5,000

- Two Tickets to Beast of a Feast, Wine Safari, Golfing Fore Conservation, and Gala
- Recognition on All Event Webpages and Emails

\$20,000

95th Anniversary Celebrations Benefits

- Social Media Video Post
- Title Sponsorship of 1 Guest Services Event

Anniversary Gala Benefits

- 1 Table of 8 Guests
- Family Membership for Each Guest
- Company Logo on Gala Screen
- Logo or Name Displayed on 95th Celebrations Step & Repeat *(displayed during all four fundraising events)*

Beast of a Feast Benefits

- 10 Beast of a Feast VIP Tickets
- Logo Carved in Ice Sculpture
- Social Media, Email & Webpage Recognition
- Full-page Digital Program Book Ad

Wine Safari Benefits

- 6 Wine Safari Tickets
- Social Media, Email & Webpage Recognition

Golfing Fore Conservation Benefits

- 1 Team Entry (Four Players) *(includes lunch, dinner, bar, greens fee, driving range, cart use, deluxe gifts and all golfer activities)*
- Hole Flag Sponsor *(your company logo on commemorative 95th year celebration select hole flag stick)*

\$10,000

Anniversary Gala Benefits

- 6 Gala Tickets
- Company Logo on Gala Screen
- Logo or Name Displayed on 95th Celebrations Step & Repeat *(displayed during all four fundraising events)*

Beast of a Feast Benefits

- 6 Beast of a Feast VIP Tickets
- Logo Carved in Ice Sculpture
- Social Media, Email & Webpage Recognition
- Full-page Digital Program Book Ad

Wine Safari Benefits

- 4 Wine Safari Tickets
- Social Media, Email & Webpage Recognition

Golfing Fore Conservation Benefits

- Two Player Entries
- Hole Flag Sponsor *(your company logo on commemorative 95th year celebration select hole flag stick)*