



ELMWOOD PARK
ZOO

ELMWOOD PARK ZOO MASTER PLAN

STRATEGIC PLAN OVERVIEW

The Zoo's Centennial Campaign is the largest capital-improvement undertaking in the zoo's century-long history. The \$50M campaign will completely rework the zoo's 22-acres, expanding the current footprint and paving the way for the next hundred years. With such a large undertaking, it's important to have a strategic plan in place to address all aspects of the capital campaign.



STRATEGY

- Maintain Zoo's boutique feel
- Offer intimate experiences
- Ensure each new attraction provides a unique experience compared to any other zoo



OPERATION

- Mitigate flood-zone areas, especially surrounding Stony Creek to make use of the zoo's full acreage
- Update utilities for efficiency and resource conservation
- Ensure any new layouts, walkways and amenities place a premium on accessibility
- Create a waste management plan incorporating source reductions, reuse, composting, and recycling



INFRASTRUCTURE

- Address current habitats with limited guest experiences to make exhibits more engaging
- Ensure new habitats incorporate spaces for one-on-one experiences with guests
- Create new infrastructure for the hospital, commissary and administration building



CIRCULATION

- Address changes in elevations and inaccessible areas in zoo paths, ensuring ADA-regulations serve as the minimum requirements for accessible navigation
- Reorganize path circulations to allow visitors choice in navigating to different exhibits, while maintaining a centralized, "main path"



GUEST EXPERIENCE

- Construct a new entry plaza and visitor entrance experience
- Increase number of guest amenities
- Improve guest comfort
- Create a cohesive design for future zoo improvements
- Incorporate creative, guest-centric experiences into new habitats