



PLANNED GIVING





ACCREDITED BY THE
**ASSOCIATION
OF ZOOS &
AQUARIUMS**



History

For 100 years, Elmwood Park Zoo - a non-profit organization - has entertained and educated millions! Founded in 1924, the zoo started with a small collection of animals and 16 acres of land. Today, nearly a century later, it is home to 100 animals and maintains a near 40-acre footprint.

Visitors

Open year-round, Elmwood Park Zoo engages nearly 1MM visitors a year from across the Five-County Region, a number soon to be bolstered with the completion of our new Welcome Center and Frank and Paige Engro Veterinary Health Center. Our guests represent a broad socio-economic, racial, and ethnic diversity.

Certified Autism Center

In May of 2018 Elmwood Park Zoo became the first zoo in the nation to be named a Certified Autism Center. The designation, given by the International Board of Credentialing and Continuing Education Standards (IBCCES), is awarded to organizations who have completed a training and review process with the goal to better serve individuals with autism and other sensory needs.

Edu-gagement

Using our animals to not only amaze, but to also educate, the zoo's prized public engagement and education programs serve as the cornerstone of our mission - and the first consideration in all endeavors, from interpreting exhibits, to planning events, to performing programs.

EITC Approved

EPZ is recognized as an Educational Improvement Organization under the Educational Improvement Tax Credit (EITC) program, allowing program-approved companies to support the zoo's educational endeavors while receiving up to 90% of their donation back from the government!

AZA Accreditation

Our prestigious accreditation by the Association of Zoos and Aquariums (AZA) — of which there are only 240 certified in the United States — ensures that our animals receive the highest level of care, our staff abides by the best industry standards, and our educators preform engaging programs that are inclusive to all.



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100 years ago a group of individuals protected a piece of Norristown, giving a gift to Montgomery County like non-before. Now it's our time to do the same, to make a gift today for generations of families to enjoy. General gifts in a will are the most valuable, as they allow Elmwood Park Zoo to apply your gift wherever the need is the greatest. Here are some ways you can include Elmwood Park Zoo in your legacy plans, along with language that may help you and your attorney when drawing up bequest documentation:

Specific General Bequest

"I give to Norristown Zoological Society D.B.A. Elmwood Park Zoo the sum of \$ _____ (or % of my estate), (or other personal property herein described) to be used for its general support and charitable purposes without restriction."

Residuary General Bequest

"I give to Norristown Zoological Society D.B.A. Elmwood Park Zoo, (all or a % of) the residue of the property owned by me at death, real and personal and wherever situated to be used for its general support and charitable purposes without restriction."

Bequest Restricted for a Specific Use

You may be interested in supporting a specific project or program within the zoo's Master Plan. Flexibility of your contribution helps to ensure your legacy best serves the zoo's mission and growth.

"I give to Norristown Zoological Society D.B.A. Elmwood Park Zoo, the sum of \$ _____ (or % of my estate to be used for (designated purpose*). If at any time it becomes impossible or impractical for my gift to be used for the above designated purpose, Norristown Zoological Society D.B.A. Elmwood Park Zoo shall use my gift for a purpose and in a manner that it determines most closely meets the above designated purpose."

Planned Giving Inquiry

If you would like to learn more about the Zoo's planned giving program, or wish to speak with someone regarding a donation, please fill out the form below, or simply email jconti@elmwoodparkzoo.org

<input type="text"/>	<input type="text"/>
<i>First Name</i>	<i>Last Name</i>
<input type="text"/>	<input type="text"/>
<i>Phone</i>	<i>Email</i>
<i>Preferred Contact Method</i>	<input type="text"/>
<i>Message</i>	
<input type="text"/>	



OTHER WAYS TO GIVE

Family Foundations

Grants from private family foundations make up a large part of the Zoo's annual contributed revenues portfolio. These grants allow families to provide pre-tax contributions to the zoo's vital operations and animal welfare endeavors.

Stock Transfers

Elmwood Park Zoo is happy to provide its brokerage information if you wish to contribute to the campaign through a transfer of stock.

Donations In-Kind

Donations in-kind provide the Zoo with goods and services necessary to continue to provide our animals with the utmost care. From enrichment items for the animals to services provided by businesses at discounted rates, donations in-kind are a great way to support the zoo's efforts.

Amazon Wishlist

Our animal care team's curated wishlist allows donors to provide for the enrichment and welfare of our animal family. Check out the Zoo's [Amazon Wishlist](#).

EITC for Individuals

Working with our friends at Friends of Education, a local group founded by PA tax lawyers, Elmwood Park Zoo can now offer individuals many of the same tax benefits available to businesses through the EITC program.



PA's EITC (Education Improvement Tax Credit) Program allows Pennsylvania businesses to support the educational efforts of approved local nonprofits, like Elmwood Park Zoo, while receiving up to 90% of their donations back in the form of tax credits!

CONTACT

To learn more about Elmwood Park Zoo's Planned Giving program, our participation in Pennsylvania's EITC program, or to request an individualized sponsorship proposal, please contact

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